

EarthLink Business | Connect, Foundation & eNurture: Service Details

PRICE TABLE	Connect	Foundation	eNurture
1:1 Consultation with our website consultant to capture your business Requirements		✓	✓
Customer Content Edited by Our Copy Writers		✓	✓
Pages Developed by Website Consultants		up to 5	Up to 3
Mobile Responsive		✓	✓
Monthly Maintenance Includes: Text Edits / Changes, and Image Changes		1 hour	1.5 hours (excludes store updates)
DIY Editing/Creation Additional Pages		✓	✓
Display Your Business Location on an Interactive Map. Also Provide Site Visitors with Detailed Driving Directions to Your Location		✓	✓
Hero Image to Vertical across all pages		Yes	Rotating Hero Banner with Up to 3 Images
Social Icons and Requested Links		Yes	Yes
Google Map		Up to 1	Up to 2
Downloadable Files (i.e. menu)		No	Up to 3
Client contact form		Yes	Yes
Hours of Operation		Yes	Yes
SEO Optimized		Yes	Yes
Features & Plug Ins: Pick Your Option(s)		Pick 1	Pick 3
Interactive Photo Gallery		Up to 10 uploaded with descriptions	Up to 10 uploaded with descriptions
Coupons		n/a	5
Menus		Up to 10 items	Up to 50 items
Daily Deals - 5 Web Points		n/a (DIY only w/ required web points)	Initial Setup only w/ required web points

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Gift Certificates - 5 Web Points			n/a (DIY only w/ required web points)	Initial Setup only w/ required web points
Appointment Scheduler - 1-Staff - 25 Web Points			n/a (DIY only w/ required web points)	Initial Setup only w/ required web points
Appointment Scheduler - Unlimited Staff - 100 Web Points			n/a (DIY only w/ required web points)	Initial Setup only w/ required web points
Setup Standard Business Hours of Operation				✓
Setup Appointment Notifications				✓
Setup Leadtime and Cancelations				✓
Setup First 5 Services <ul style="list-style-type: none"> - Service Name - Service Description - Service Time Duration - Price 				✓
Sell Online			n/a (DIY only w/ required web points)	✓
Setup Store Home Page and Contact Us Page - Includes 30 minutes maintenance per month to these specific pages				✓
Setup of Company Storefront Information				✓
Setup for first 10 Product Categories				✓
Setup of first 10 Products <ul style="list-style-type: none"> - Basic Product Description - 2 images Per Product - Pricing Options - Initial Product Inventory Level and Notification Settings - Shipping Options 				- Up to 10 Products Setup - Client is able to add up to 75 more products/services
Search Engine Visibility				✓

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Max Attachment Size			25 MB		25 MB
Marketing Tools: Get Found Online, Build Customer Loyalty					
Email Marketing - send unlimited graphically rich emails to a defined number of contacts - Manage campaigns and track performance			250 (DIY)		500 (DIY)
Web Analytics - Measure & analyze website performance		✓	✓		✓
Additional Add-ons					
Domain Names Supported			1		1
FTP Accounts			Unlimited		Unlimited
MySQL			50		100
Windows Services			✓		✓
Microsoft® SQL			1 @ 100MB		2 @ 200MB
MARKETING					
EarthLink Local Directory Listing 40					
40 Local Directory Listings		✓	✓		✓
Feature Messages		✓	✓		✓
Protect & Lock Listings		✓	✓		✓
Duplicate Listing Suppression		✓	✓		✓
Monthly Monitoring		✓	✓		✓
Activity Reporting		✓	✓		✓
Review Monitoring & Response (DIY capable)		✓			
Monthly Strategy Call		✓			
Social					
8 Facebook Social Posts Monthly		✓			
Initial Facebook Profile Optimization		✓			
Monthly Report		✓			